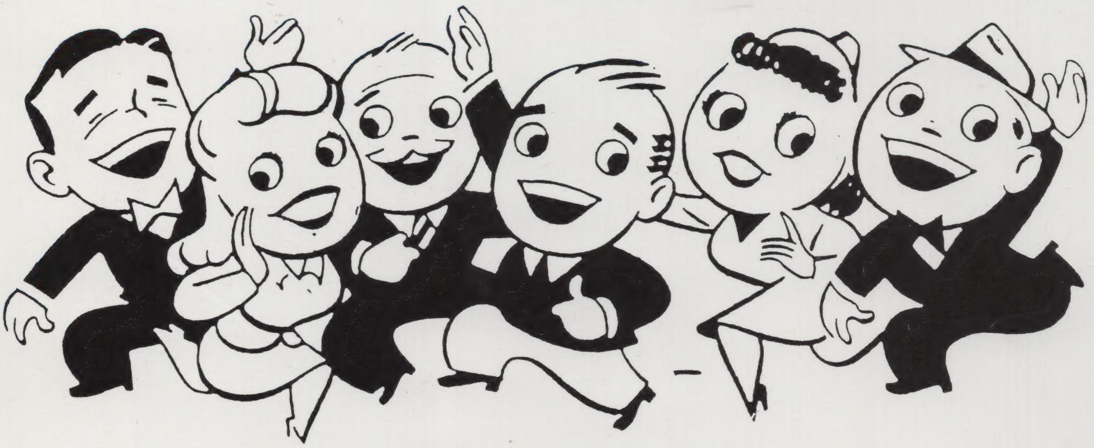
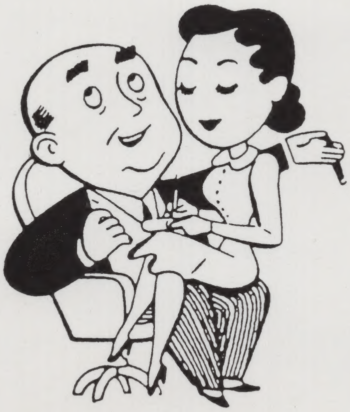
Dover Clip-Art Series®

READY·TO·USE

# Humorous Advertising Cuts of the 1940s

369 Different Copyright-Free Designs Printed One Side



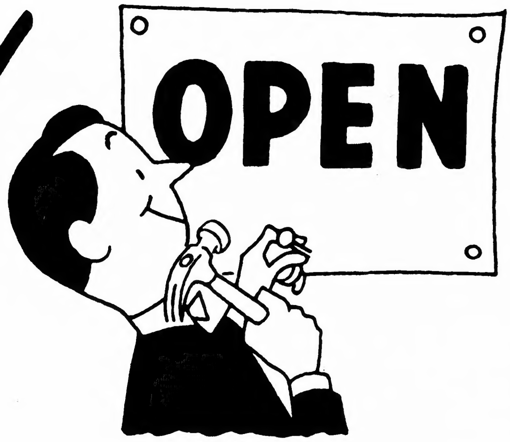


Designed by **STIVERS STUDIO**
Selected and Arranged by Dan X. Solo

THE PEOPLE'S CHOICE
SWELL
GREAT

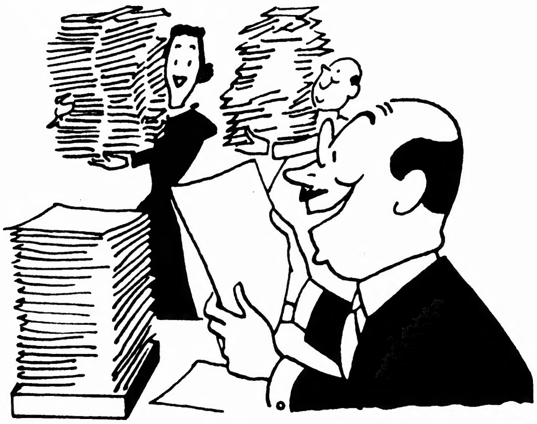
BIG NEWS

WE'RE GLAD!


OPEN

SORRY!

ORDERS

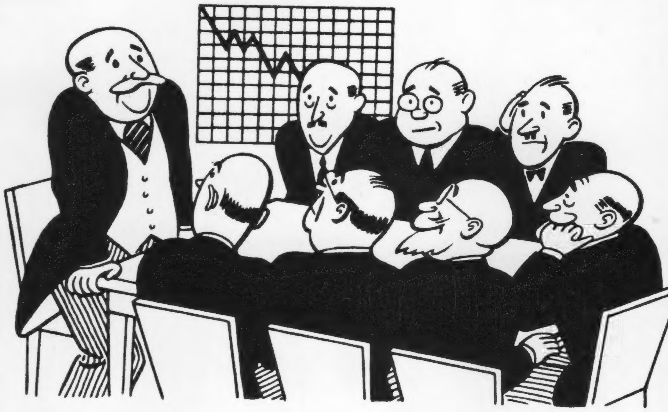


GOOD NEWS

GOOD NEWS

REPORT

$



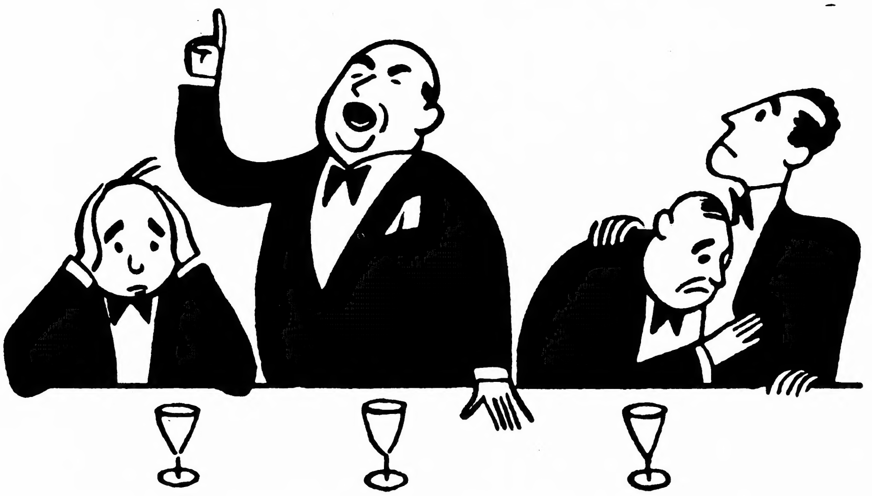
?

WOW

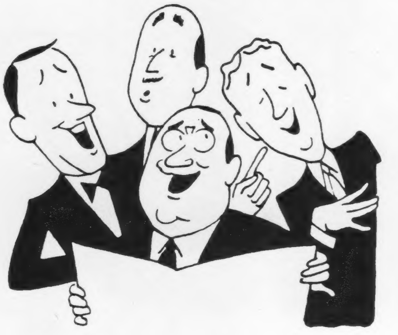
USM

U.S.
MAIL

U.S.
MAIL



EXCITING
NEWS



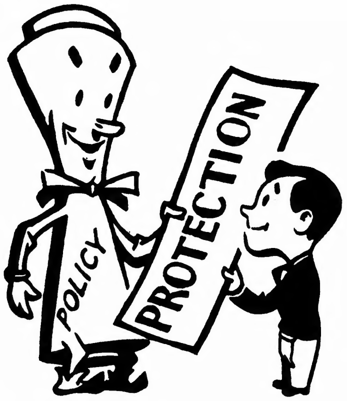
STOP

SAFE
SAVINGS
$

agent
PROTECTION

FIRST AID

SECURITY
POLICY


POLICY
PROTECTION

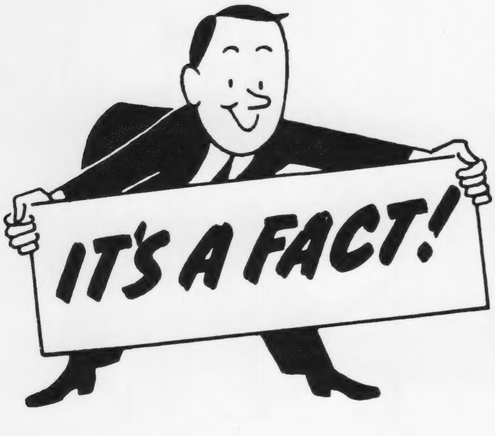
agent
ADVICE HELP

BENEFITS
1
2
3
4
5

POLICY

LOSSES

RESPONSIBILITY

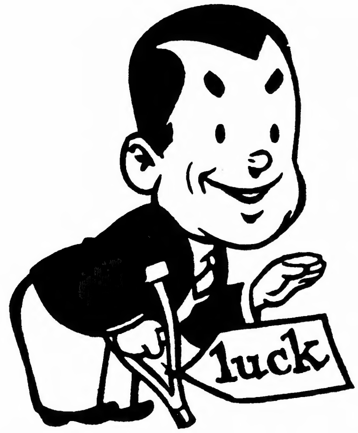

IT'S A FACT!

NOTICE!

FACTS

THE BAG

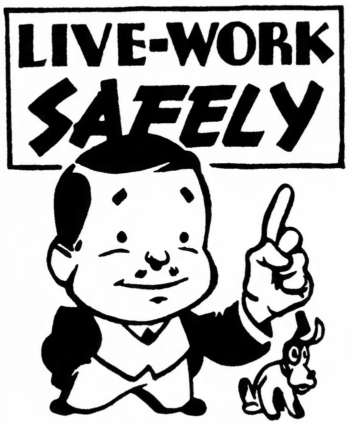
BANG


luck

YOU COULD HAVE BEEN PROTECTED
FIRE LOSS
$

OK

CARELESSNESS


LIVE-WORK
SAFELY

TO YOUR AGENT

COMPENSATION

THIS WAY
THAT WAY
T'OTHER WAY
WHICH WAY

NEW!

FIRE
FIRE!
FIRE!

EXPIRED

RISKS

PREVENT ACCIDENTS

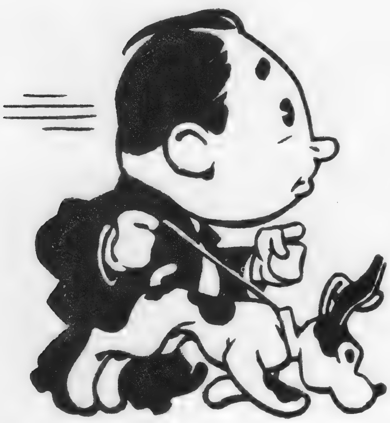
COMPENSATION

DANGER

INSURANCE

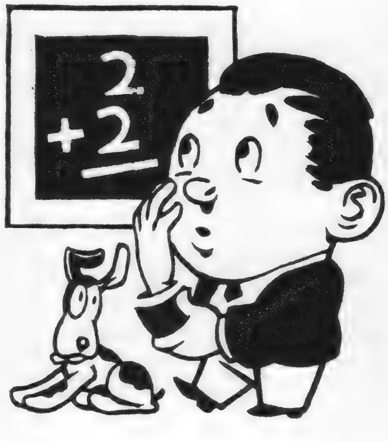
IT CAN'T HAPPEN HERE
RISKS

IDEA



NORTH
WEST
SOUTH
EAST

BEWARE OF THE DOG


2
+2

NOTICE

WORRY

CHEER
UP

PRICES

UP

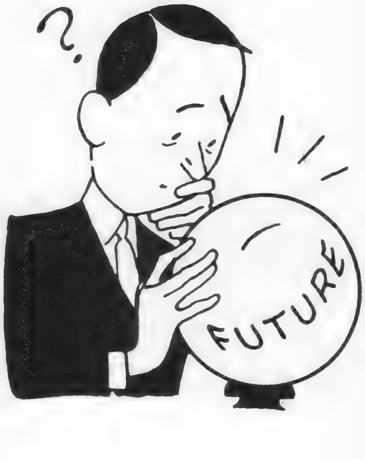
CIGARS

MILK

REPORT

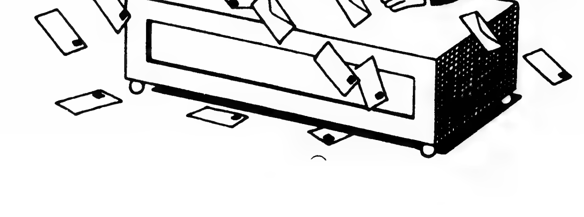
REPORT

REPORT


FUTURE

BONUS

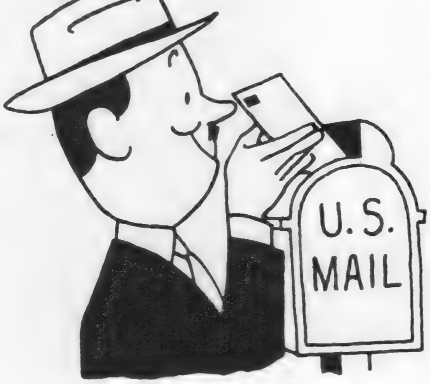
EXTRA
CASH



PLANS

MEN
WORKING

$

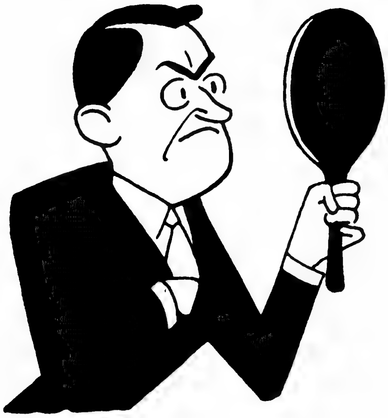

U.S.
MAIL

BUS
STOP

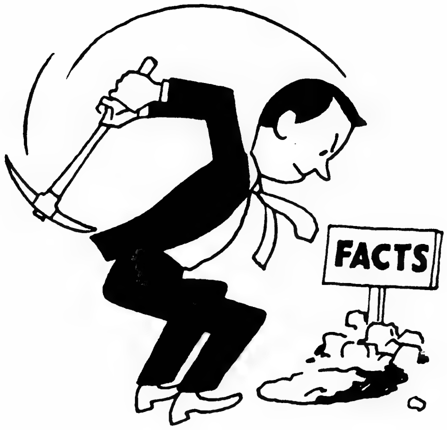
1
2
3
4
5

CALENDAR

DOWN

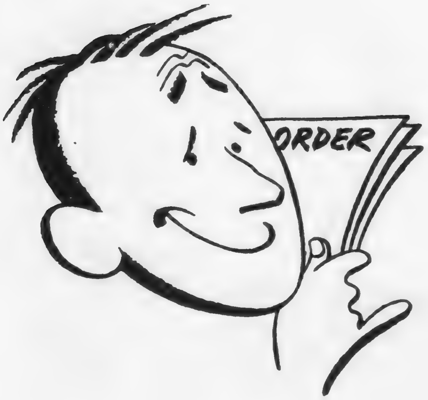


BUDGET

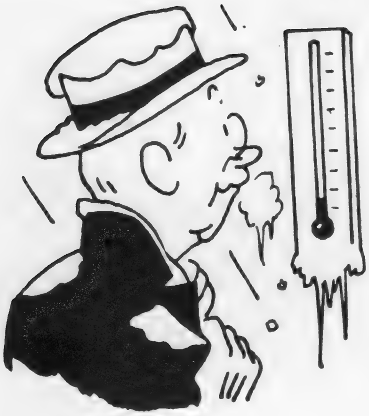

FACTS

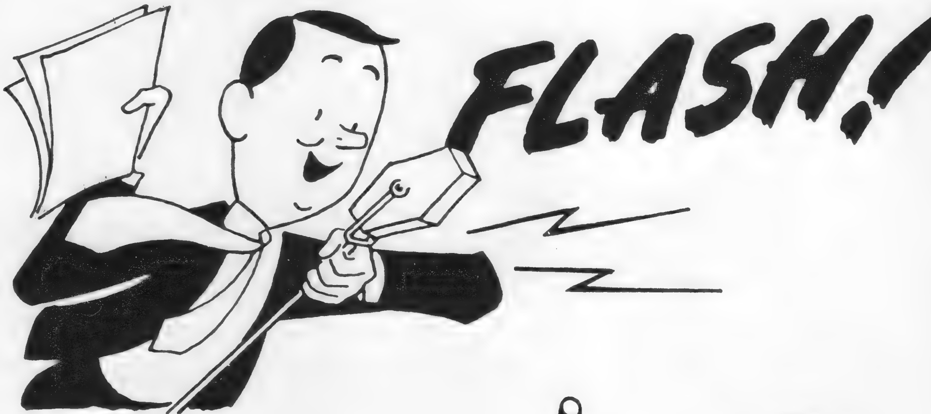
EXPENSES

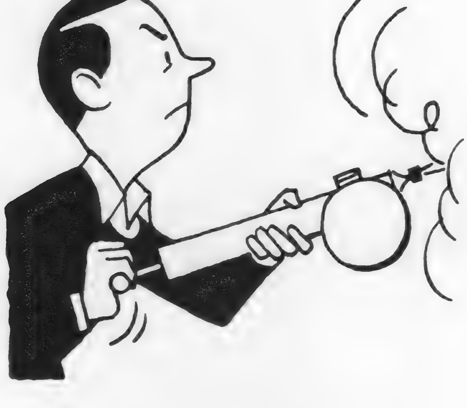
PROSPECTS
IDEAS


ORDER

DANGER



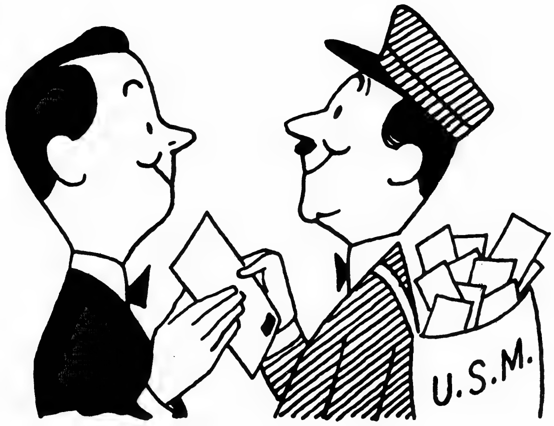

FLASH!



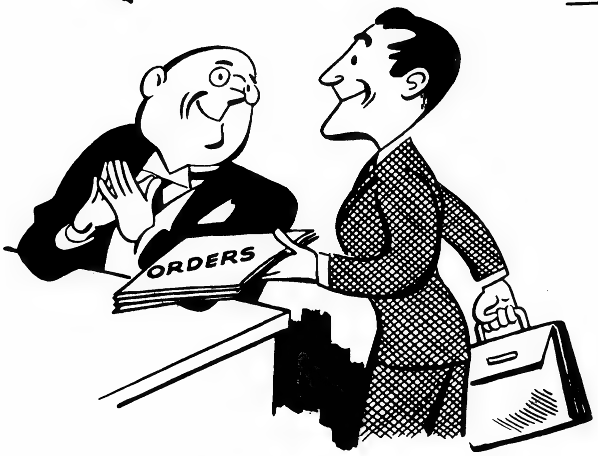
WE'LL FIX IT!

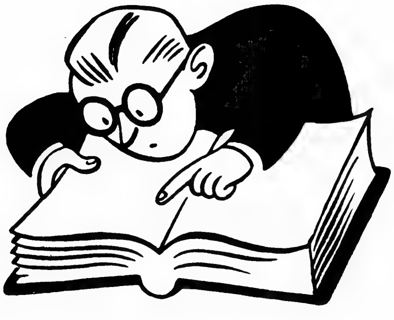
DEALER HELPS

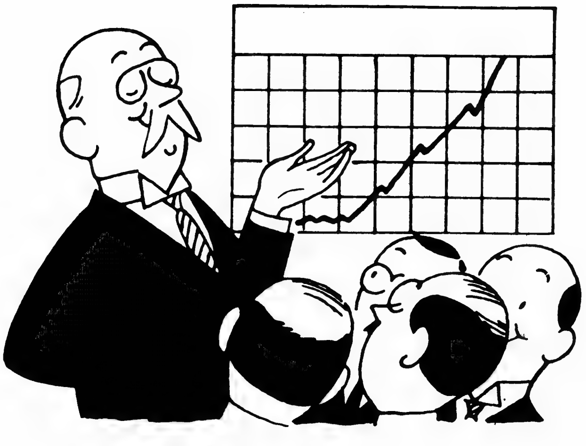
COVERAGE

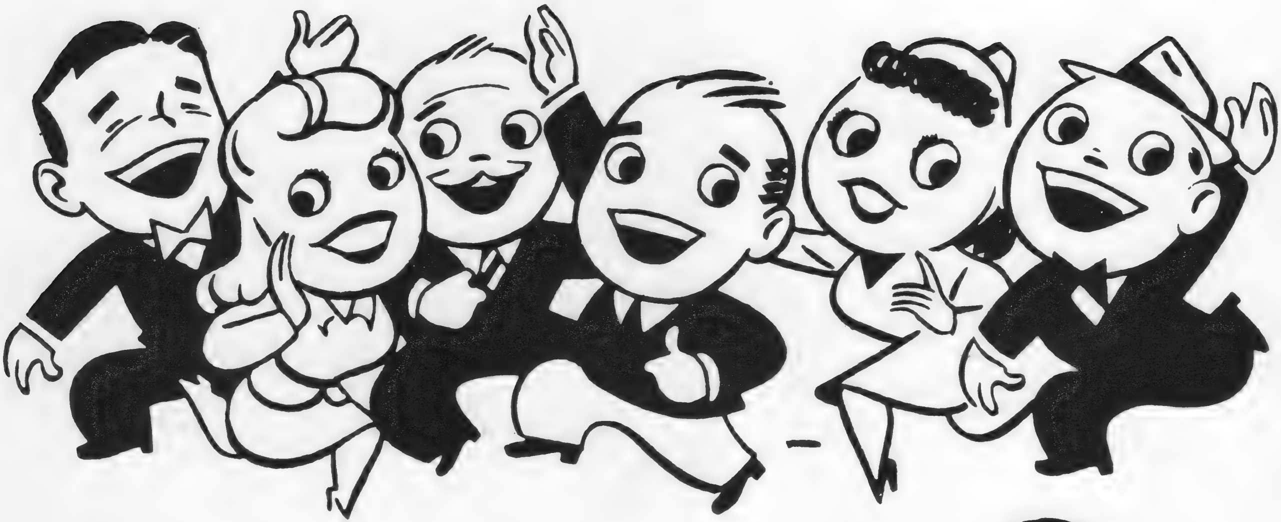

U.S.M.

U.S.
MAIL


ORDERS



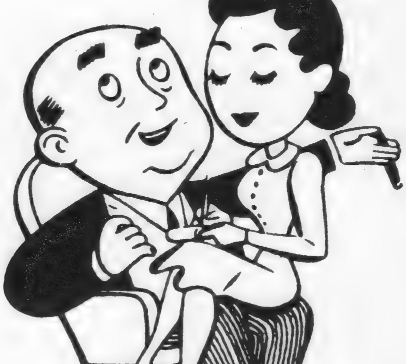


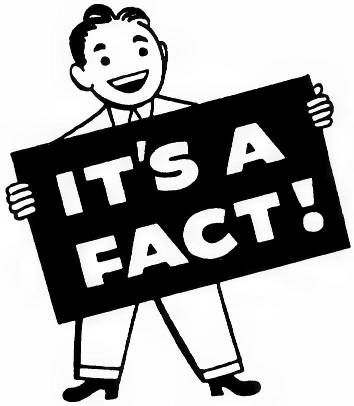


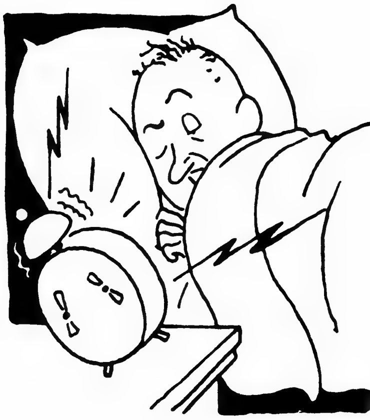
$
$

WELCOME

PROSPECTS
IDEAS




IT'S A
FACT!

GOOD
IDEAS


WELCOME

THIS WAY
THAT WAY
T'OTHER WAY
WHICH WAY

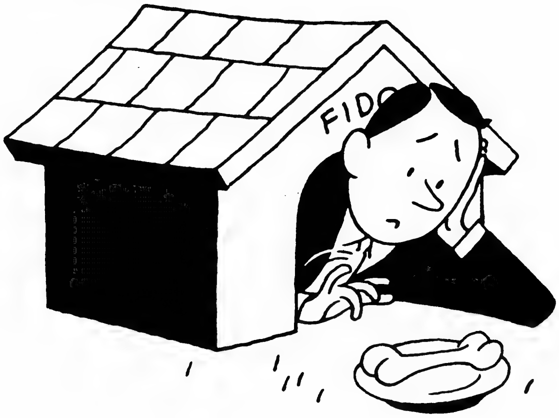
FLASH!

SOAP

NO TRICK TO IT!

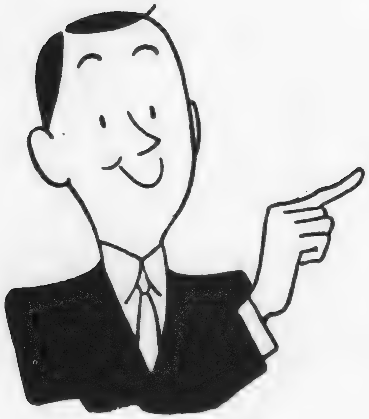
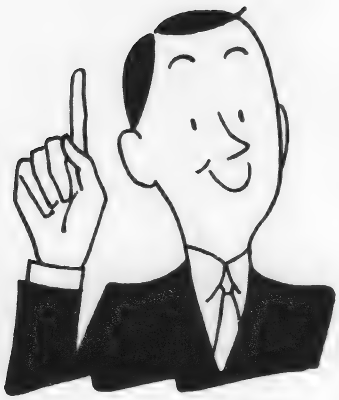
POLICY

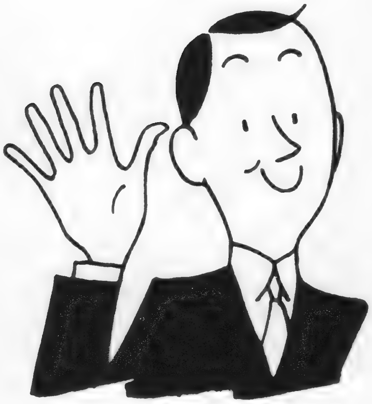
SAVING
ACCT.

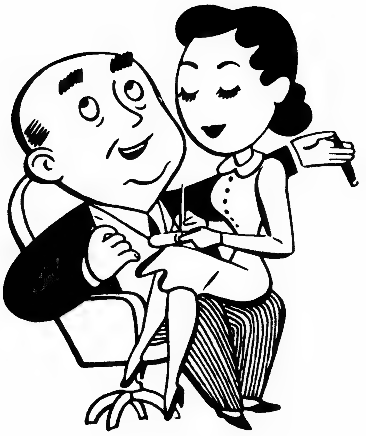
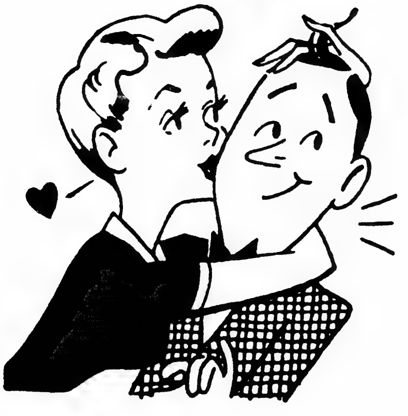

FIDO

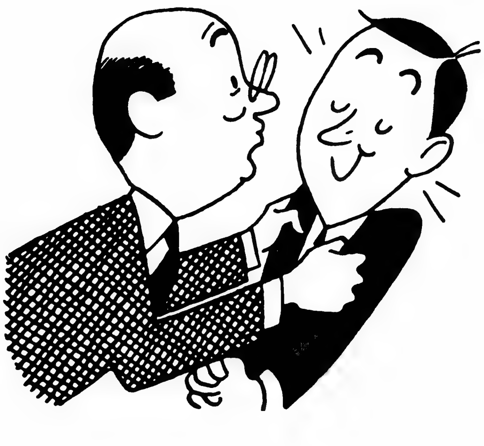
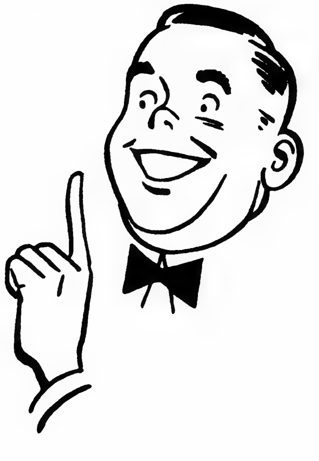
8

8



EXTRA!



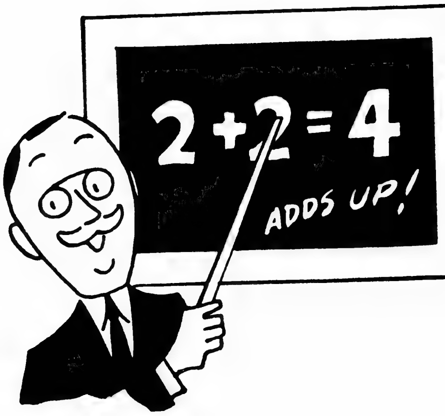



CHECK

FIVE

SUCCESS

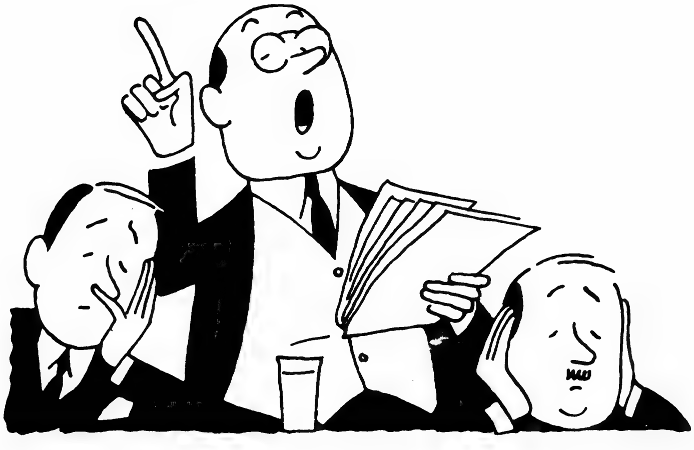
APPLAUSE

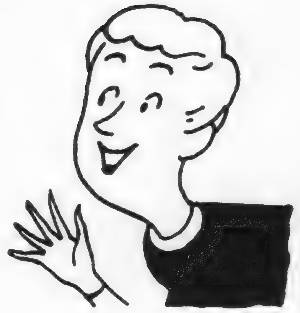

2+2=4
ADDS UP!

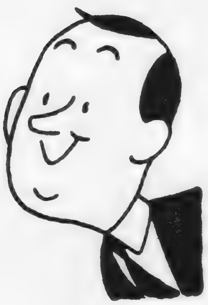
OK

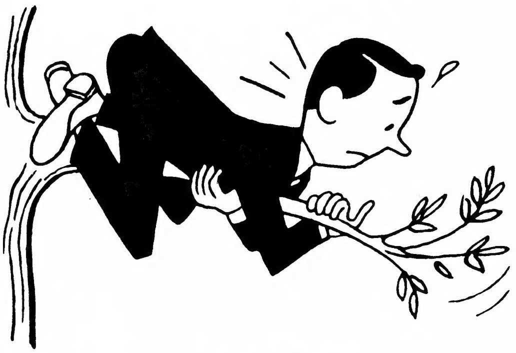
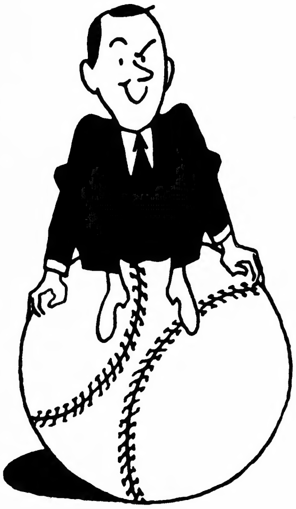
PROSPECTS
IDEAS

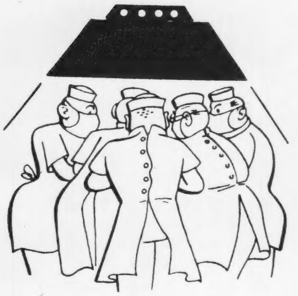
PRES

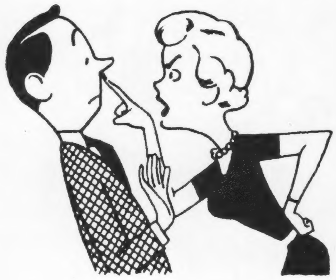


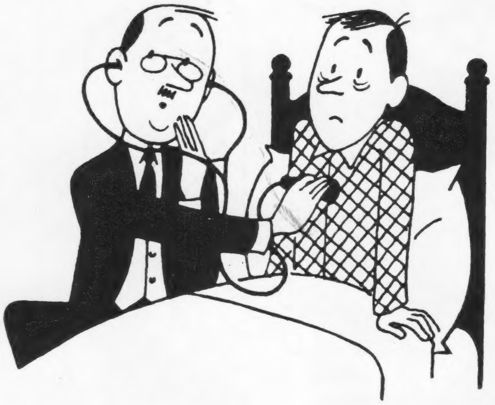
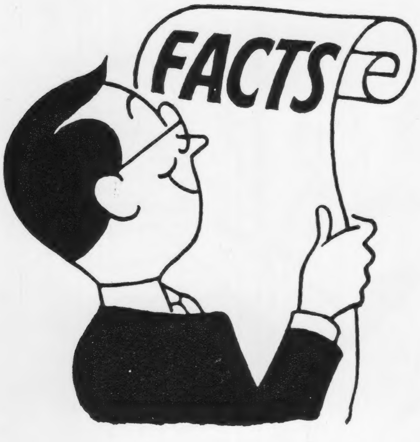




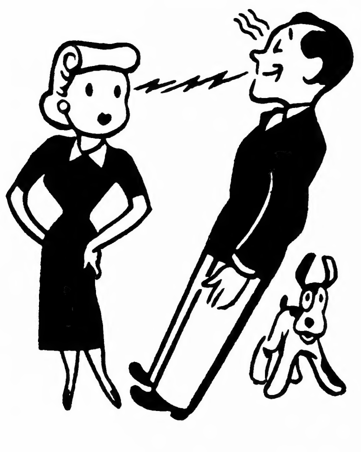



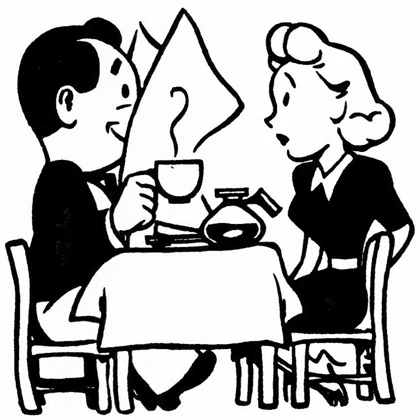






FACTS

CLOUDS





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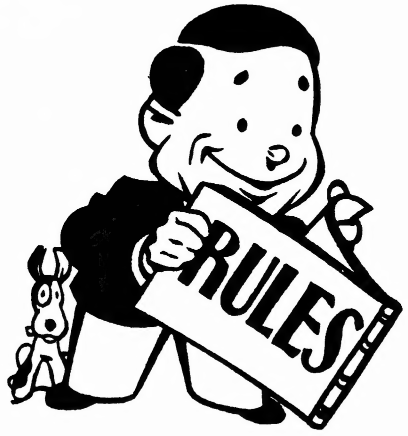
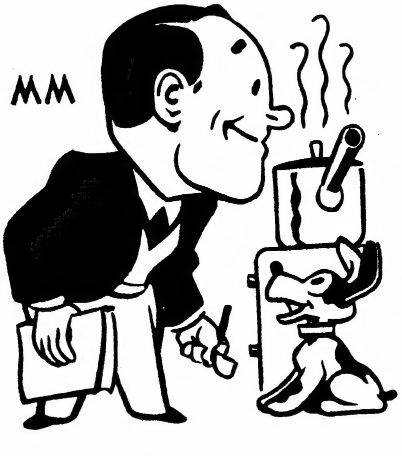
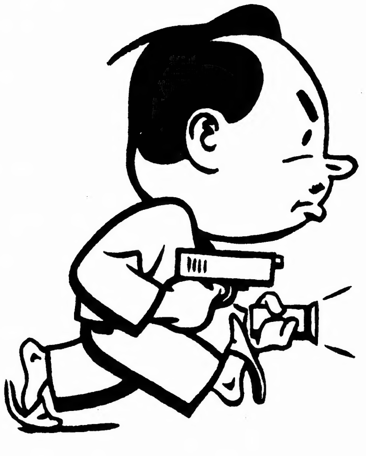

RULES

MM

SIC
'EM


NUT SHELL

which
one

LOSSES

WAKE UP!
NECESSITY OF INSURANCE

PREVENT FIRES

HERE'S YOUR FRIEND!
POLICY

$
COSTS
BENEFITS

SAFETY FIRST

EXIT

..and in conclusion

BILL

100%